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Collection Code: **CTRACK**

Staff Name:

Document Date: **3/20/2006**

Correspondent: **BRIG GEN MASQSOD-UL HAYSAN**

Subject/Description: **THANK YOU FOR YOUR WARM GREETING AT THE  
EDUCATION THROUGH PARTNERSHIP EVENT AND FOR  
YOUR COMPANY THROUGHOUT MY VISIT. PHOTOS  
ALSO ENCLOSED NOT SIGNED 1. MAQSOD-UL-HAYSAN  
P030406SC-0068 P030406SC-0164**

THE WHITE HOUSE

March 24, 2006

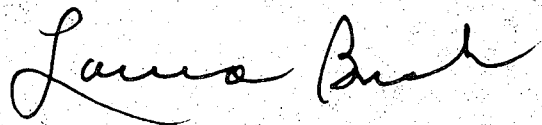
Brig Gen Maqsood-Ul Haysan  
Director General, Federal Directorate of Education  
Islamabad  
Pakistan

Dear General Haysan,

Thank you for your warm greeting at the Education Through Partnership event and for your company throughout my visit.

I appreciate your coming to represent the Ministry of Education. Your hard work and dedication to improving the quality of education in Pakistan are commendable, and I send my best wishes for your continued success.

Sincerely,



*Encl: Flores Photos*

~~MAR 31 2006~~

APR 23 2006

**Doty, Joan R.**

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**From:** Millard, Elisabeth I.  
**Sent:** Friday, March 24, 2006 1:55 PM  
**To:** Doty, Joan R.  
**Cc:** Lineweaver, Lindsey M.; Marshall, Misty C.  
**Subject:** RE: Letters from LWB to Pakistan

*NSC  
approval*

clear, thanks  
ELisabeth

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**From:** Doty, Joan R.  
**Sent:** Friday, March 24, 2006 1:23 PM  
**To:** Millard, Elisabeth I.  
**Cc:** Lineweaver, Lindsey M.; Marshall, Misty C.  
**Subject:** Letters from LWB to Pakistan

Please review the attached letters from Mrs. Bush to the First Lady of Pakistan and to the Director General of Education in Pakistan, and let me know if you recommend any changes.

Mrs. Bush would like to sign today if possible.

Brig Gen Maqsod-Ul Haysan  
Director General, Federal Directorate of Education  
c/o Laura Hruby  
8100 Islamabad Place  
Washington, D.C. 20521-8100

3/54-JBAN

**EVENT CLOSURE  
EDUCATION THROUGH PARTNERSHIPS – UNESCO & CRI EVENT  
ROUNDTABLE & VISIT  
ISLAMABAD, PAKISTAN**

**Saturday, March 4, 2006**

**9:05 am – 9:55 am**

**US Embassy Compound  
Lindsey Lineweaver**

FL CORR

MAR 24 2006



**Brigadier General (Ret.) Maqsood-Ul Haysan, Director General, Federal Directorate of Education** General Haysan greeted Mrs. Bush on arrival and was with her throughout the visit. General Haysan represented Pakistan's Education Ministry. During the roundtable, the UNESCO display, and the CRI classroom event, all of the components were highlighted that are working together to strengthen the education in Pakistan (USAID, UNESCO, and CRI). Please thank General Haysan for his large role in the visit and commend him for his work and dedication to improve the quality of education in Pakistan.

“Dear General Haysan,”

Brigadier General Maqsood-Ul Haysan  
c/o Laura Hruby  
8100 Islamabad Place  
Washington, D.C. 20500-8100

**Ms. Lisa Chiles, USAID Mission Director, Pakistan, and MODERATOR of the roundtable.** The roundtable consisted of representatives from USAID, UNESCO, Children's Resources International (CRI) Pakistan, and two CRI teachers. Each of the representatives shared how their organizations are partnering with each other to develop programs to raise the standard of education in Pakistan. All of the organizations really pulled together for the earthquake effort to help displaced children find schooling as soon as possible. Pakistan is Lisa's 6<sup>th</sup> post in her 26 years with USAID. Please thank her for her work with USAID to help partner and support organizations such as USAID and UNESCO. Lisa also participated in the briefing that the President and Mrs. Bush attended on the reconstruction efforts from the earthquake. Lisa briefed the President and Mrs. Bush on the USAID's role and status in the reconstruction effort.

“Dear Lisa,”

Ms. Lisa Chiles  
USAID Mission Director  
c/o Laura Hruby  
8100 Islamabad Place  
Washington, D.C. 20500-8100

**Mrs. Mehnaz Aziz, Chief Executive, Children's Resources International (CRI) Pakistan** Mrs. Aziz participated in the roundtable and then Mrs. Bush was able to see firsthand the positive effect of CRI when she viewed a classroom activity with CRI students. CRI is USAID and focuses on literacy. Mrs. Bush watched the class participate in an interactive reading activity, then two students gave Mrs. Bush two books that they made for her. One is a story book with drawings in Pakistan's native language, Urdu, and the other is a book with photographs and facts about Pakistan. Please thank Mrs. Aziz for participating and contributing to the roundtable discussion and commend her for highlighting the great effects of CRI that were evident when Mrs. Bush participated in the classroom activity. \*\*There were 2 students in the class who are earthquake survivors.

"Dear Mrs. Aziz,"  
Mrs. Mehnaz Aziz  
Chief Executive, CRI  
c/o Laura Hruby  
8100 Islamabad Place  
Washington, D.C. 20500-8100

**Mr. Jorge Sequeira, Director/Representative, UNESCO Islamabad** Mr. Sequeira participated in the roundtable discussion, but most notably, he shared a UNESCO display with Mrs. Bush to show the progress and status of UNESCO's Literacy Initiative, LIFE (Literacy Initiative for Empowerment), which seeks to empower learners through country-led action, informed by evidence-based research. Please thank Mr. Sequeira for sharing his charts and demonstration to highlight UNESCO's progress and future plans to improve education in Pakistan.

"Dear Mr. Sequeira,"  
Mr. Jorge Sequeira  
Director, UNESCO  
Chief Executive, CRI  
c/o Laura Hruby  
8100 Islamabad Place  
Washington, D.C. 20500-8100

***Mrs. Christine Crocker, wife of US Ambassador to Pakistan*** Mrs. Crocker accompanied Mrs. Bush throughout the visit. In addition to the UNESCO/CRI event, Mrs. Crocker also accompanied Mrs. Bush for the coffee with Mrs. Musharraf, the lunch hosted by President and Mrs. Musharraf, as well as the Pakistan State Dinner. The President and Mrs. Bush (and most of out staff) stayed the night at their beautiful residence (with a fabulous eclectic art collection). Please thank Christine for her hospitality and please commend her and the Ambassador for their service in Pakistan. (Christine is a retired foreign service officer; she served for 23 years). This was the President and Mrs. Bush's first trip to Pakistan.

"Dear Christine,"

"Mrs. Christine Crocker"

c/o Laura Hruby

8100 Islamabad Place

Washington, D.C. 20500-8100

### **PURPOSE**

To participate in an event highlighting UNESCO and USAID/Children's Resources International (CRI) education partnerships in Pakistan.

### **MESSAGE**

The United States believes in education for all. We partner with UNESCO and other USAID-supported organizations to provide educational opportunities so that all children can realize their full potential.

### **PRESS PLAN**

Roundtable: Pool at Top (Writers remain)

Visit: Press Pool

### **DRESS**

Pant Suit

### **SEQUENCE OF EVENTS**

9:05 am MRS. BUSH arrives Consular Section Lobby and proceeds inside.

Met by: Brigadier General (Ret.) Maqsod-Ul-Haysan [Mook-sod ul Hay-san], *Director General, Federal Directorate of Education*  
Mr. Thomas "Tom" Crehan, *Education Officer, USAID/Pakistan*  
Miss Savera Hayat [Sa-ver-a High-it], *Program Management Specialist (Education), USAID/Pakistan*



9:10 am MRS. BUSH begins participation in Roundtable.

**Note: Lisa Chiles, USAID Mission Director, Pakistan will moderate Roundtable.**

9:35 am MRS. BUSH concludes participation in Roundtable and proceeds to Library.

9:40 am MRS. BUSH begins participation in Visit.

**Note: MRS. BUSH will view display panels highlighting the impact of UNESCO in Pakistan.**

**Note: Following UNESCO display, MRS. BUSH will proceed to a CRI classroom where approximately 20 fourth graders will be participating in lesson. The students will be seated in a circle on the floor. A chair will be available for MRS. BUSH and Minister of Education Ashraf.**

9:55 am MRS. BUSH concludes participation in Event and proceeds to Vehicle.

## PARTICIPANTS

### Greeters on Arrival

Brigadier General (Ret.) Maqsood-Ul-Haysan [Mook-sod ul Hay-san], *Director General, Federal Directorate of Education*

Mr. Thomas "Tom" Crehan, *Education Officer, USAID/Pakistan*

Miss Savera Hayat [Sa-ver-a High-it], *Program Management Specialist (Education), USAID/Pakistan*

### Roundtable Participants

Ms. Lisa Chiles, *USAID Mission Director, Pakistan* [**MODERATOR**]

Mr. Jorge Sequeira, *Director/Representative, UNESCO Islamabad*

Mrs. Mehnaz Aziz [Ma-naz A-zeez], *Chief Executive, Children's Resources International (CRI) Pakistan*

Ms. Fakhira Najib [Fak-ir-ah Na-jib], *CRI Master Teacher Trainer*

Ms. Tahira Fazil [Ta-hi-ra Fah-zil], *CRI Classroom Teacher*

### Backbenchers

Mrs. Christine Crocker, *wife of US Ambassador to Pakistan*

Anita McBride, *Chief of Staff, Office of the First Lady*

Mark Thornburg, *Note taker*

### UNESCO Display

Jorge Sequeira, *Director/Representative, UNESCO Islamabad*

Mrs. Christine Crocker, *wife of US Ambassador to Pakistan*

Anita McBride, *Chief of Staff, Office of the First Lady*

### CRI Classroom

Mrs. Mehnaz Aziz, *Country Director, Children's Resources International (CRI) Pakistan*

Lieutenant General Javed Ashraf [Jaa-vad Ash-raf], *Minister of Education, Pakistan*

Ms. Tahira Fazil [Ta-hi-ra Fah-zil], *CRI Classroom Teacher*

Asim Mansha, age 11

Rafia Saleem, age 10

20 Fourth Grade Students

## **BACKGROUND**

### UNESCO

Pakistan, with a high illiteracy rate particularly among women, is one of the 34 countries to be supported by the new UNESCO's Literacy Initiative for Empowerment (LIFE) program when it is operational later this year. Currently, UNESCO and its Islamabad Office are active in both pilot projects (like Functional Literacy with Allama Iqbal Open University) and major projects in teacher education and education statistics with a \$6.5 million grant from USAID/Islamabad.

The LIFE program is UNESCO's new 10-year initiative designed to accelerate literacy efforts in countries that suffer heavily from the lack of literacy. The initiative targets 34 countries that are home to 85% of the world's illiterates. Literacy provides a solid foundation for poverty reduction and sustainable development. It empowers individuals with no access to education, so they can make informed choices, and improve the quality of their lives.

### **LIFE empowering the world through literacy**

LIFE seeks to empower learners through country-led action, informed by evidence-based research.

The Initiative works on several fronts:

- Reinforcing the national and international commitment to literacy through advocacy and communication.
- Supporting the articulation of sustainable literacy policies.
- Strengthening national capacities for literacy programme design, management, and implementation.
- Enhancing innovative literacy initiatives and practices at the country-level.
- Conducting research and facilitating sharing of information about literacy.
- Creating partnerships between national governments, NGOs, civil society, UN agencies and donor countries and the private sector to advance the literacy agenda.

- Enhancing capacity for monitoring and evaluating of literacy programmes and initiatives.

### Children's Resources International (CRI)

Children's Resources International, Pakistan (Guarantee) Limited (CRI Pakistan), aims to implement a program called "Interactive Teaching and Learning Program in Pakistan", with the aim to improve the quality of education through teacher training, faculty development and family literacy. Over a period of three years, this program will be implemented in all the schools in Islamabad district, and selected schools in Rawalpindi and Karachi districts.

The "Interactive Teaching and Learning Program in Pakistan" is a direct result of another USAID funded project called "Creating Democratic Schools (CDS)", which is being implemented in Pakistan since February 7, 2002. The CDS project is being implemented under a leader-associate award where Pact. Inc. is the leader and Children's Resources International Washington (CRI Washington). The teaching methodology being used under the project has been developed by CRI Washington. The CDS aimed at establishing interactive teaching and learning methods and improving family involvement and literacy in the districts of: Islamabad, Rawalpindi and Karachi. Against a target of 100 schools, the CDS program is now running in 118 schools. In these schools, 1,109 teachers have been trained from kindergarten to grade 4, and more than 20,000 children have benefited. Several district governments in the country have requested this program in their districts.

The Federal Directorate of Education in Islamabad has been especially keen in introducing an interactive teaching methodology in all the schools under its jurisdiction and has specifically requested CRI Pakistan to do so. The program has made a significant impact in the schools where interactive teaching methodology has been introduced. As a result of this success and a specific objective of the CDS project i.e. "Establish an independent NGO," the program team in Pakistan have registered themselves as an independent Pakistani NGO called "Children's Resources International, Pakistan (Guarantee) Limited", so that it can be a teacher training resource in the area of early childhood education and inter-active teaching methodologies in the years to come. A principle of USAID is to strengthen local institutions, transfer technical skills and promote appropriate policies, and the emergence of Children's Resources International, Pakistan (Guarantee) Limited (CRI Pakistan) is an excellent example for this purpose.

CRI Pakistan has the permission of CRI Washington to use the CRI methodology in the "Interactive Teaching and Learning Program." It will also procure the services of experts in teacher training and materials development from CRI Washington.

### NOTES

- MRS. BUSH will announce that 20,000 books have been purchased by USAID/Pakistan to be used in classrooms and libraries for the schools being built in the Federally Administered Tribal Areas [Fata].
- USAID is building 65 schools in the FATA. Construction has started on 52 of those schools.

- There are two children who are a part of the class are from the earthquake affected areas. Their schools were destroyed and families moved to Islamabad.
- USAID is working closely with the Government of Pakistan to select school to rebuild. In March, USAID will start construction on a middle school in the city of Balakot, one of the cities most affected by the earthquake. By October 2006, construction will begin on 60 schools – 40 primary and middle schools and 20 high schools. USAID is not only supporting the building of schools, but also the training of teachers who will work in them. Construction will also begin this year on health care facilities including a secondary hospital, four rural health centers and 20 basic health units. To support these institutions, USAID plans to increase the capacity of healthcare professionals and healthcare systems in the affected areas.

### **ATTACHMENTS**

- Biographies
- Background on UNESCO Efforts In Pakistan
- Background on Children's Resources International, Pakistan
- UNESCO EQ-related activities- A Progress Update
- The Education Sector Reform Assistance (ESRA) program

## BIOGRAPHIES

### GREETERS

Brigadier General (Ret.) Maqsood-Ul-Haysan [Mook-sod ul Hay-san], *Director General, Federal Directorate of Education*

Mr. Thomas "Tom" Crehan, *Education Officer, USAID/Pakistan*

Miss Savera Hayat [Sa-ver-a High-it], *Program Management Specialist (Education), USAID/Pakistan*

### Brig (Retd.) Maqsood Ul Hassan, Director General, Federal Directorate of Education

Brig. (Retd) Maqsood Ul Hassan was commissioned in Pakistan Army in 1965 in the Corps of Infantry, Punjab Regiment. During his long Military career spanning over 34 years he held numerous appointments. He was Director Military Training at General Headquarters, Rawalpindi from 1989 to 1991. In his capacity as Director Military Training he was responsible for oversight of all training institutions of the Pakistan Army and served as an international protocol liaison.

After retirement in August 1998, he was inducted in Fauji Foundation as Principal of Fauji Foundation College for Boys at New Lalazar, Rawalpindi. In July 2000, he was appointed as Director General of the Federal Directorate of Education within the Ministry of Education. He attended a four week course related to Education Planning and Management at University of Pittsburg, USA in 2001. He also attended a four week course in Civic Education in Los Angeles, California, USAID during July 2005.

### Mr. Tom Crehan, Foreign Service Officer, USAID

Tom Crehan is a Foreign Service Officer with USAID. He is the team leader for their \$68 million dollar a year education program. He has a bachelor's degree in education and a master's degree in development economics. Although this is his first overseas assignment with USAID, Tom has extensive experience working in the developing world. He is a former Peace Corps volunteer, having served in Papua New Guinea.

### Ms. Savera Hayat, Program Management Specialist, USAID

Savera Hayat has been working with USAID's mission in Pakistan since 2002 as a Program Management Specialist. She is responsible for two early childhood education projects and a project that is improving the examination system in Pakistan. In addition to this, she also manages the education portfolio's budget. Prior to working for USAID, she has worked with the World Bank as an expert on community involvement in schools. She has also worked with a University and a local NGO. Her areas of interest include early childhood education, vocational/technical education and corporate social responsibility issues. Savera has been working in the development sector since 1991 and has a master's degree in Development Management from the London School of Economics and Political Science.