

**Received(Date):** 23 MAY 2003 14:24:10

**From:** Joel Pardue [ UNKNOWN ]

P6/b6

**To:** jpardue@fed-soc.org ( jpardue@fed-soc.org [ UNKNOWN ] )

**Bcc:** Brett M. Kavanaugh ( CN=Brett M. Kavanaugh/OU=WHO/O=EOP [ WHO ] )

**Subject:** : FYI

[P\\_A3GOG003\\_WHO.TXT\\_1.txt](#)

##### Begin Original ARMS Header #####

RECORD TYPE: PRESIDENTIAL (NOTES MAIL)

CREATOR:Joel Pardue [ UNKNOWN ]

P6/b6

CREATION DATE/TIME:23-MAY-2003 14:24:10.00

SUBJECT:: FYI

TO:jpardue@fed-soc.org ( jpardue@fed-soc.org [ UNKNOWN ] )

READ:UNKNOWN

BCC:Brett M. Kavanaugh ( CN=Brett M. Kavanaugh/OU=WHO/O=EOP [ WHO ] )

READ:UNKNOWN

##### End Original ARMS Header #####

As you may or may not know, Frank Luntz is conducting a focus group on

judicial nominations and obstruction this coming Tuesday evening. Lay public participants will be reacting to videos of Senators delivering

messages crafted by Frank and others that will enable us to determine what language and themes best resonate with the public. Frank tells me that the room he reserved at this facility has ample space for observers. The focus group will take place at Martin Focus, 1199 N. Fairfax St. #150, in Alexandria (703-519-5800). Frank was unsure if he would begin at 6pm or 6:30pm, but I will confirm the time and send you all a note. The facility is just north of Old Town. See the link

below:

<http://www.mapquest.com/maps/map.adp?country=US&addtohistory=&address=1199+N.+Fairfax+St.&city=alexandria&state=va&zipcode=&homesubmit=Get+Map>

Tuesday, May 27th

6-9pm Frank Luntz - Dial Session

Martin Focus Group Center

1199 North Fairfax Street,

Suite 150

Alexandria, VA 22314

Phone: [703] 519.5800

Contact: Steve Weichert

(Contact in Frank Luntz's office: Katie - 703-358-0080)

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- att1.htm

ATT CREATION TIME/DATE: 0 00:00:00.00

File attachment <P\_A3GOG003\_WHO.TXT\_1>

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Focus Group Center

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