Visitors Office, White House

Printed Ephemera

Date Ranges: 2001-2008
Extent and Forms of Material: 4 linear feet, 5 linear inches, including oversize items

Abstract: This series consists of a sampling of the large amount of ephemera – including tickets, programs, and invitations – that the White House Visitors Office created for annual White House events and other uses.

Repository: George W. Bush Presidential Library, National Archives and Records Administration, Dallas, TX  gwBush.library@nara.gov  (214) 346-1557

Access: Access to Bush Presidential Records is governed by the Presidential Records Act (PRA) (44 USC 22) and the Freedom of Information Act (FOIA) (5 USC 552 as amended) and therefore records may be restricted in whole or part in accordance with legal exemptions.

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Custodial History: Official records of George W. Bush’s presidency are housed at the George W. Bush Presidential Library and administered by the National Archives and Records Administration (NARA) under the provisions of the Presidential Records Act (PRA).

Processing note: Processed by Neelie Holm and Elizabeth Lanier, archivists, September 2012.

Preferred Citation: Type of document; names of sender and recipient, or title of document; date; folder title or White House Office of Records Management Subject Code and case number; box number; Collection Title and series/subseries, George W. Bush Presidential Library.

Administrative History: The White House Visitors Office is the body responsible for organizing annual White House events as well as granting access to the White House for tours. In addition, the Visitors Office is where the public can go to find out information on the White House.

Scope and Content Note: This series contains printed ephemera primarily regarding White House Gardens and Grounds tours, the annual Easter Egg Roll, Fourth of July fireworks events,
Holiday Open Houses, and arrival ceremonies for foreign dignitaries. The bulk of this series consists of programs, tickets, credentials, and invitations. Many documents in this series were sampled by Library archivists from bulk quantities of each item.

**System of Arrangement:** Arranged chronologically by year and thereunder arranged alphabetically by name.

**Container List:**

**Box 1**

**Printed Ephemera**

1. How to Visit the White House, 2001
2. White House Easter Egg Roll 2001 - Programs
3. White House Easter Egg Roll 2001 Tickets - Admit One Adult or Child
4. White House Easter Egg Roll 2001 Tickets - Admit One Child
5. White House Easter Egg Roll 2001 Tickets - Immediate Family
6. White House Easter Egg Roll 2001 Tickets - Staff
7. White House Easter Egg Roll 2001 - Volunteer Credentials
10. Congressional Tour Coordinator's Handbooks, June 2001
11. State Arrival Ceremony Programs - President Vicente Fox of Mexico, 09/05/2001
12. State Arrival Ceremony Tickets - President Vicente Fox of Mexico, 09/05/2001 [Folder 1]
13. State Arrival Ceremony Tickets - President Vicente Fox of Mexico, 09/05/2001 [Folder 2]
14. Home for the Holidays 2001 - Programs
15. Holiday Open House 2001 Invitations
18. Holiday Open House 2001 Invitations - Law Enforcement and Fire and Rescue Community
21. Holiday Open House 2001 Invitations - White House Interns
22. Holiday Open House 2001 Invitations - White House Military Office
23. The White House Gardens and Grounds, Spring 2002 - Programs
24 White House Easter Egg Roll 2002 - Programs
27 Arrival Ceremony Programs - President Aleksander Kwasniewski of Poland, 07/17/2002
28 Holidays at the White House 2002 - Programs
29 Holiday Open House 2002 Invitations - Three Guests
30 Holiday Open House 2002 Invitations - EOP Staff [1]
31 Holiday Open House 2002 Invitations - EOP Staff [2]

Box 2

Printed Ephemera
1 Holiday Open House 2002 Invitations - EOP Staff [3]
2 Holiday Open House 2002 Invitations - Chiefs of Diplomatic Missions
3 Holiday Open House 2002 Invitations - Law Enforcement and Fire Rescue Community
4 Holiday Open House 2002 Invitations - Presidential Appointees [1]
5 Holiday Open House 2002 Invitations - Presidential Appointees [2]
6 Holiday Open House 2002 Invitations - US Congress
7 Holiday Open House 2002 Invitations - US Secret Service
8 Holiday Open House 2002 Invitations - White House Military Office
9 The White House Gardens and Grounds, Spring 2003 - Programs
10 White House Easter Egg Roll 2003 - Coloring and Activity Book
11 White House Easter Egg Roll 2003 - Credentials
12 White House Easter Egg Roll 2003 - Group Tickets
13 White House Easter Egg Roll 2003 - Photographs
14 White House Easter Egg Roll 2003 - Programs
15 State Arrival Ceremony Credentials - President Gloria Macapagal-Arroyo of the Philippines, 05/19/2003
16 State Arrival Ceremony Programs - President Gloria Macapagal-Arroyo of the Philippines, 05/19/2003
17 State Arrival Ceremony Tickets - President Gloria Macapagal-Arroyo of the Philippines, 05/19/2003 [Folder 1]
18 State Arrival Ceremony Tickets - President Gloria Macapagal-Arroyo of the Philippines, 05/19/2003 [Folder 2]
19 Fourth of July 2003 [07/04/2003] Fireworks - Event Staff Credentials
21 Fourth of July 2003 [07/04/2003] Fireworks Invitation - Immediate Family or One Guest
23 State Arrival Ceremony Credentials - President Mwai Kibaki of Kenya, 10/06/2003
24 State Arrival Ceremony Programs - President Mwai Kibaki of Kenya, 10/06/2003
25 State Arrival Ceremony Tickets - President Mwai Kibaki of Kenya, 10/06/2003
26 Arrival Ceremony Credentials - Premier Wen Jiabao of China, 12/09/2003
27 Arrival Ceremony Programs - Premier Wen Jiabao of China, 12/09/2003
28 Arrival Ceremony Tickets - Premier Wen Jiabao of China, 12/09/2003

Box 3

Printed Ephemera
1 Holidays at the White House 2003 - Programs
2 Holiday Open House 2003 Invitations - Immediate Family
3 Holiday Open House 2003 Invitations - No Guests
4 Holiday Open House 2003 Invitations - One Guest
5 Holiday Open House 2003 Invitations - Three Guests
6 Holiday Open House 2003 Invitation Inserts - 12/09/2003
7 Holiday Open House 2003 Invitation Inserts - 12/13/2003
8 Holiday Open House 2003 Invitation Inserts - 12/17/2003
9 Holiday Open House 2003 Invitation Inserts - 12/22/2003
10 Holiday Open House 2003 Invitation Inserts - 12/27/2003
11 Holiday Open House 2003 Invitation Inserts - 12/28/2003
12 Holiday Open House 2003 - Volunteer Credentials
13 NATO Enlargement Ceremony Tickets, 03/29/2004
14 NATO Enlargement Ceremony Volunteer Credentials, 03/29/2004
15 White House Easter Egg Roll 2004 - Coloring and Activity Books
16 White House Easter Egg Roll 2004 - Congressional Member and Family Tickets
17 White House Easter Egg Roll 2004 - Credentials
18 White House Easter Egg Roll 2004 - Group Tickets - Admit One
19 White House Easter Egg Roll 2004 - Group Tickets - Admit One Adult
20 White House Easter Egg Roll 2004 - Group Tickets - Admit One Child
<table>
<thead>
<tr>
<th></th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>21</td>
<td>White House Easter Egg Roll 2004 - Programs</td>
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<td>22</td>
<td>White House Easter Egg Roll 2004 - Staff Tickets</td>
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<tr>
<td>23</td>
<td>Disk - 2004 Easter Egg Roll</td>
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<tr>
<td>24</td>
<td>The White House Gardens and Grounds, Spring 2004 - Programs</td>
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<tr>
<td>25</td>
<td>White House Garden Tour Tickets, 04/17/2004</td>
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<td>26</td>
<td>White House Garden Tour Tickets, 04/18/2004</td>
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<td>27</td>
<td>Fourth of July 2004 [07/04/2004] Fireworks at the White House - Credentials</td>
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<td>28</td>
<td>Fourth of July 2004 [07/04/2004] Fireworks at the White House - Fans</td>
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<tr>
<td>29</td>
<td>Fourth of July 2004 [07/04/2004] Fireworks Invitations - Immediate Family</td>
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<tr>
<td>30</td>
<td>Fourth of July 2004 [07/04/2004] Fireworks Invitations - One Guest</td>
</tr>
<tr>
<td>31</td>
<td>The White House Gardens and Grounds, Fall 2004 - Programs</td>
</tr>
<tr>
<td>32</td>
<td>Holidays at the White House 2004 - Programs</td>
</tr>
<tr>
<td>33</td>
<td>Holiday Open House 2004 Invitations - Immediate Family</td>
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<tr>
<td>34</td>
<td>Holiday Open House 2004 Invitations - No Guests</td>
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<tr>
<td>35</td>
<td>Holiday Open House 2004 Invitations - One Guest</td>
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<td>36</td>
<td>Holiday Open House 2004 Invitations - Three Guests</td>
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<tr>
<td>37</td>
<td>Holiday Open House 2004 - Volunteer Credentials</td>
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<td>38</td>
<td>How to Visit the White House, 2005</td>
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<td>39</td>
<td>State of the Union Address Booklets, 02/02/2005</td>
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<td>40</td>
<td>Disk - Visitors Office, 02/22/2005</td>
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<td>41</td>
<td>The White House Gardens and Grounds, Spring 2005 – Programs</td>
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**Box 4**

**Printed Ephemera**

<table>
<thead>
<tr>
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<td>1</td>
<td>White House Easter Egg Roll 2005 - Artist Biography Cards</td>
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<td>2</td>
<td>White House Easter Egg Roll 2005 - Coloring and Activity Books</td>
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<td>3</td>
<td>White House Easter Egg Roll 2005 - Coloring Book Proof</td>
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<td>4</td>
<td>White House Easter Egg Roll 2005 - Coloring Cards</td>
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<td>5</td>
<td>White House Easter Egg Roll 2005 - Credentials</td>
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<td>6</td>
<td>White House Easter Egg Roll 2005 - Gift Cards</td>
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<td>7</td>
<td>White House Easter Egg Roll 2005 - Group Tickets - Admit One</td>
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<td>8</td>
<td>White House Easter Egg Roll 2005 - Group Tickets - Admit One Adult</td>
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<tr>
<td>9</td>
<td>White House Easter Egg Roll 2005 - Group Tickets - Admit One Child</td>
</tr>
<tr>
<td>10</td>
<td>White House Easter Egg Roll 2005 - Posters</td>
</tr>
</tbody>
</table>
11 White House Easter Egg Roll 2005 - Programs
12 White House Easter Egg Roll 2005 - Staff Tickets
13 White House Easter Egg Roll 2005 - Congressional Member and Immediate Family Tickets
15 Fourth of July 2005 [07/04/2005] Fireworks Invitations - Immediate Family or One Guest
16 Fourth of July 2005 [07/04/2005] Fireworks Invitations - Immediate Family or Three Guests
17 The White House Gardens and Grounds, Fall 2005 - Programs
18 Arrival Ceremony Credentials - Prime Minister Manmohan Singh of India, 07/18/2005
19 Arrival Ceremony Programs - Prime Minister Manmohan Singh of India, 07/18/2005
20 Arrival Ceremony Tickets - Prime Minister Manmohan Singh of India, 07/18/2005
21 Arrival Ceremony Tickets - Prime Minister Manmohan Singh of India, East Viewing Area, 07/18/2005
22 Arrival Ceremony Tickets - Prime Minister Manmohan Singh of India, West Viewing Area, 07/18/2005
23 Arrival Ceremony Tickets - Hu Jintao of China, 09/07/2005 (Cancelled)
24 Moment of Silence Tickets, 09/11/2005
25 Holiday Open House 2005 Invitations - Version A
26 Holiday Open House 2005 Invitations - Version B
27 Holiday Open House 2005 Invitations - Version C
28 Holiday Open House 2005 Invitations - Version D
29 Holiday Open House 2005 Invitations - Version E
30 Holiday Open House 2005 Invitation Inserts - 12/03/2005
31 Holiday Open House 2005 Invitation Inserts - 12/10/2005
32 Holiday Open House 2005 Invitation Inserts - 12/11/2005
33 Holiday Open House 2005 Invitation Inserts - 12/12/2005
34 Holiday Open House 2005 Invitation Inserts - 12/18/2005
35 Holiday Open House 2005 Invitation Inserts - 12/21/2005
36 Holiday Open House 2005 Invitation Inserts - 12/22/2005
37 Holiday Open House 2005 Invitation RSVP Forms
38 Holidays at the White House 2005 - Programs
39 Holidays at the White House 2005 - Volunteer Credentials

Box 5

Printed Ephemera

1 The White House Gardens and Grounds, 2006 - Programs
2 The White House Gardens and Grounds, Spring 2006 - Programs
3 Easter Egg Artist Display 2006 - Invitations and Inserts
4 White House Easter Egg Roll 2006 - Activity and Coloring Books
5 White House Easter Egg Roll 2006 - Coloring Cards
6 White House Easter Egg Roll 2006 - Congressional Member and Immediate Family Tickets
7 White House Easter Egg Roll 2006 - Credentials
8 White House Easter Egg Roll 2006 - Gift Tags
9 White House Easter Egg Roll 2006 - Group Tickets - Admit One
10 White House Easter Egg Roll 2006 - Group Tickets - Admit One Adult
11 White House Easter Egg Roll 2006 - Group Tickets - Admit One Child
12 White House Easter Egg Roll 2006 - Poem and Egg Salad Recipe
13 White House Easter Egg Roll 2006 - Programs
14 White House Easter Egg Roll 2006 - Signs
15 White House Easter Egg Roll 2006 - Staff Tickets

Box 6

Printed Ephemera

2 White House Easter Egg Roll 2006 Goody Bag - McDonald, Megan. Ant and Honey Bee, What a Pair!
5 White House Easter Egg Roll 2006 - Goody Bag - Walt Disney's Cinderella.
6 Arrival Ceremony Credentials - President Hu Jintao of China, 04/20/2006
7 Arrival Ceremony Programs - President Hu Jintao of China, 04/20/2006
8 Arrival Ceremony Tickets - President Hu Jintao of China, 04/20/2006
9 Arrival Ceremony Tickets - President Hu Jintao of China - East Viewing Area, 04/20/2006
10 Arrival Ceremony Tickets - President Hu Jintao of China - West Viewing Area, 04/20/2006
11 Arrival Ceremony Credentials - Prime Minister John Howard of Australia, 05/16/2006
12 Arrival Ceremony Programs - Prime Minister John Howard of Australia, 05/16/2006
13 Arrival Ceremony Tickets - Prime Minister John Howard of Australia, 05/16/2006
14 Arrival Ceremony Tickets - Prime Minister John Howard of Australia, East Viewing Area, 05/16/2006
15 Arrival Ceremony Tickets - Prime Minister John Howard of Australia, West Viewing Area, 05/16/2006
16 Arrival Ceremony Credentials - Prime Minister Junichiro Koizumi of Japan, 06/29/2006
17 Arrival Ceremony Programs - Prime Minister Junichiro Koizumi of Japan, 06/29/2006
18 Arrival Ceremony Tickets - Prime Minister Junichiro Koizumi of Japan, 06/29/2006
19 Arrival Ceremony Tickets - Prime Minister Junichiro Koizumi of Japan, East Viewing Area, 06/29/2006
20 Arrival Ceremony Tickets - Prime Minister Junichiro Koizumi of Japan, West Viewing Area, 06/29/2006
21 Fourth of July 2006 [07/04/2006] - Credentials
22 Fourth of July 2006 [07/04/2006] - Fireworks Invitation - Immediate Family or One Guest
23 Fourth of July 2006 [07/04/2006] - Fireworks Invitation - Immediate Family or Three Guests
24 Fourth of July 2006 [07/04/2006] - Fireworks Invitation - One Guest
26 The White House Gardens and Grounds, Fall 2006 – Programs

Box 7
Printed Ephemera

1. Holidays at the White House 2006 - Programs
2. Holiday Open House 2006 - Credentials
3. Holiday Open House 2006 Invitations - Immediate Family
4. Holiday Open House 2006 Invitations - No Guests
5. Holiday Open House 2006 Invitations - One Guest
6. Holiday Open House 2006 Invitations - Three Guests
8. Holiday Open House 2006 Invitation Inserts - 12/05/2006
14. Holiday Open House 2006 Invitation RSVP Forms
16. The White House Gardens and Grounds, 2007 - Programs
17. The White House Gardens and Grounds, Spring 2007 - Programs
18. White House Easter Egg Roll 2007 - Bunny Ear Visors
20. White House Easter Egg Roll 2007 - Coloring Cards
21. White House Easter Egg Roll 2007 - Congressional Member and Immediate Family Tickets
22. White House Easter Egg Roll 2007 - Credentials
23. White House Easter Egg Roll 2007 - Gift Tags
24. White House Easter Egg Roll 2007 - Group Tickets - Admit One
25. White House Easter Egg Roll 2007 - Group Tickets - Admit One Adult
27. White House Easter Egg Roll 2007 - Programs
28. White House Easter Egg Roll 2007 - Signs
29. White House Easter Egg Roll 2007 - Staff Tickets

Box 8

Printed Ephemera

1 Arrival Ceremony Credentials - Queen Elizabeth II of England, 05/07/2007
2 Arrival Ceremony Programs - Queen Elizabeth II of England, 05/07/2007
3 Arrival Ceremony Tickets - Queen Elizabeth II of England, 05/07/2007
4 Arrival Ceremony Tickets - Queen Elizabeth II of England, East Viewing Area, 05/07/2007
5 Arrival Ceremony Tickets - Queen Elizabeth II of England, West Viewing Area, 05/07/2007
6 Fourth of July 2007 [07/04/2007] Fireworks Invitations - Immediate Family or One Guest
7 Fourth of July 2007 [07/04/2007] Fireworks Invitations - Immediate Family or Three Guests
8 Fourth of July 2007 [07/04/2007] Fireworks Tickets
9 The White House Gardens and Grounds, Fall 2007 - Programs
10 Christmas at the White House 2007 - Programs
11 Holiday Open House 2007 Invitations - Immediate Family
12 Holiday Open House 2007 Invitations - No Guests
13 Holiday Open House 2007 Invitations - One Guest
14 Holiday Open House 2007 Invitations - Three Guests
15 Holiday Open House 2007 Invitation Inserts - 12/01/2007
16 Holiday Open House 2007 Invitation Inserts - 12/04/2007
17 Holiday Open House 2007 Invitation Inserts - 12/08/2007
19 Holiday Open House 2007 Invitation Inserts - 12/10/2007
20 Holiday Open House 2007 Invitation Inserts - 12/19/2007
21 Holiday Open House 2007 Invitation Inserts - 12/20/2007
22 Holiday Open House 2007 Invitation Inserts - 12/21/2007
23 The White House Gardens and Grounds, 2008 - Programs
24 White House Easter Egg Roll 2008 - Activity and Coloring Book
25 White House Easter Egg Roll 2008 - Bunny Ear Visors
26 White House Easter Egg Roll 2008 - Credentials
27 White House Easter Egg Roll 2008 - Group Tickets - Admit One
28 White House Easter Egg Roll 2008 - Group Tickets - Admit One Adult
29 White House Easter Egg Roll 2008 - Group Tickets - Admit One Child
30 White House Easter Egg Roll 2008 - Poem and Egg Salad Recipe
31 White House Easter Egg Roll 2008 - Programs
32 White House Easter Egg Roll 2008 - Signs
33 White House Easter Egg Roll 2008 Tickets - Congressional Member and Immediate Family
34 White House Easter Egg Roll 2008 Tickets – Staff

Box 9

Printed Ephemera

1 Arrival Ceremony Credentials - Pope Benedict XVI, 04/16/2008
2 Arrival Ceremony Flags - Pope Benedict XVI, 04/16/2008
3 Arrival Ceremony Programs - Pope Benedict XVI, 04/16/2008
4 Arrival Ceremony Signs - Pope Benedict XVI, 04/16/2008
5 Arrival Ceremony Tickets - Pope Benedict XVI, 04/16/2008
6 The White House Gardens and Grounds, Fall 2008 - Programs
7 Arrival Ceremony Flags - President John Kufuor of Ghana, 09/15/2008
8 Arrival Ceremony Programs - President John Kufuor of Ghana, 09/15/2008
9 Arrival Ceremony Tickets - President John Kufuor of Ghana, 09/15/2008
10 Arrival Ceremony Tickets - President John Kufuor of Ghana, East Viewing Area, 09/15/2008
11 Arrival Ceremony Tickets - President John Kufuor of Ghana, West Viewing Area, 09/15/2008
12 Arrival Ceremony Credentials - Prime Minister Silvio Berlusconi of Italy, 10/13/2008
13 Arrival Ceremony Programs - Prime Minister Silvio Berlusconi of Italy, 10/13/2008
14 Arrival Ceremony Tickets - Prime Minister Silvio Berlusconi of Italy, 10/13/2008
15 Arrival Ceremony Tickets - Prime Minister Silvio Berlusconi of Italy, East Viewing Area, 10/13/2008
16 Arrival Ceremony Tickets - Prime Minister Silvio Berlusconi of Italy, West Viewing Area, 10/13/2008
17 Holiday Open House 2008 - Credentials
18 Holidays at the White House 2008 - Programs

11
19 Holiday Open House 2008 Invitations - Immediate Family
20 Holiday Open House 2008 Invitations - No Guests
21 Holiday Open House 2008 Invitations - One Guest
22 Holiday Open House 2008 Invitations - Three Guests
23 Holiday Open House 2008 Invitation Inserts - 12/06/2008
24 Holiday Open House 2008 Invitation Inserts - 12/09/2008
26 Holiday Open House 2008 Invitation Inserts - 12/15/2008
27 Holiday Open House 2008 Invitation Inserts - 12/17/2008
28 Holiday Invitation Inserts - 2008
29 Laura Bush Holiday Open House 2008 Invitations
30 Laura Bush Holiday Luncheon Invitations 2008
31 Holiday Reception 2008 Invitations [1]
32 Holiday Reception 2008 Invitations [2]
33 Holiday Ball Honoring Members of Congress - Invitations and Inserts, 12/08/2008
34 2008 Holiday Dinner - Invitations
35 Family Christmas 2008 Party - Invitations, 12/13/2008
36 [Museum Transfers]

Box 10

Printed Ephemera

1 Barney and Spot Bookmarks
2 Blair House - The President's Guest House, Brochure
3 Constituent Tour Request Cards
4 Educational Programs at President's Park - White House Visitor Center Brochures
5 Handicapped Credential
6 Holidays at the White House - Volunteer Credential
7 Motivational Bookmarks and Doorhangers
8 Neighbors to the President: A Visitor's Guide to the White House Neighborhood
9 Spot Information Card
10 Washington: The Nation's Capital - Maps
11 White House Historical Association - Information Cards
12 The White House: An Historic Guide - Postcards
13 Book - The White House: An Historic Guide
14  White House Easter Egg Roll - Coloring Cards
15  White House Easter Egg Roll - Poem and Egg Salad Recipe Cards
16  The White House Gardens and Grounds - Programs
17  White House Tour Tickets [Folder 1]
18  White House Tour Tickets [Folder 2]
19  White House Tour Tickets [Folder 3]